

TREVIN WAGNER

Senior Product Designer

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OVERVIEW

Senior product designer with 10+ years delivering user-obsessed outcomes. Solves hard problems using systems thinking, design craft, and cross-functional collaboration to move teams from ambiguity to clarity and action.

WORK EXPERIENCE

B2B AI SaaS Startup, Tampa, FL (Remote)

Founding Product Designer

3/2025 – Present

Designing mobile and web experiences for a white-label, AI-powered meal planning app serving independent grocers.

- Conducted user interviews with shoppers to validate core feature assumptions and shape product strategy.
- Created high-fidelity prototypes for preference onboarding, meal planning chat, and recipes.
- Developed Figma component library that accelerated developer handoff and improved design quality and consistency.

Ad Hoc, LLC, Washington, D.C. (Remote)

Senior UX Designer, Healthcare.gov

7/2022 – 2/2025

Improved the user journey for more than 20 million Healthcare.gov consumers.

- Designed "saved plans" feature, achieving 38% engagement rate (site-high for enrollment CTAs) and creating a new path to plan selection.
- Redesigned plan shopping navigation to improve accessibility and reduce cognitive load during enrollment decisions.
- Remediated WCAG violations across enrollment flow, designing keyboard navigation and screen reader patterns that expanded access for users with disabilities.
- Created complex Figma prototypes that accelerated stakeholder alignment and reduced iteration cycles on complex regulatory requirements..

Ridgewood Technology Partners, Reston, Virginia

Lead Product Designer

1/2017 – 7/2022

First design hire establishing user-centered design practice for federal technology consulting firm..

- Designed an LLM-powered transcript intelligence application that reduced federal worker task time by 70%+, enabling faster processing and classification of speech-to-text data.
- Redesigned government procurement application as two-sided network, aggregating vendor data via DUNS number and increasing vendor participation 10x in 3 months.
- Conducted discovery research on registration workflow that identified core user needs, simplifying multi-page signup to single required field and reducing support tickets by 80%+.
- Earned AWS and Google Cloud Solution Architect certifications, deepening technical collaboration with engineering and security teams.

Triple Canopy/Constellis, Reston, Virginia

Web Designer → UX Lead → Solution Architect

7/2003 – 12/2016

Progressed through design and technology roles supporting global security operations across corporate and field environments..

- Designed mission-critical business applications for users operating across dramatically different network conditions—from high-speed corporate environments to low-bandwidth satellite connections in remote field locations.
- Led rebranding initiative from Clayton Consultants to Clayton International, contributing to 20% revenue growth in first 18 months.
- Designed a training microsite featuring online enrollment that increased registrations 400% in the first year.

SKILLS & SOFTWARE

Visual design, interaction design, design systems, prototyping, wireframing, user research, usability testing, data visualization, animation, Figma, Adobe CC, HTML/CSS, Git

EDUCATION

Self-taught continuous learner with 20+ years hands-on experience across web, graphic, UX, and product design.