TREVIN WAGNER

Senior Designer

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PROFILE

Outcomes-driven Senior Designer with 12+ years of experience delivering human-centered solutions across complex, high-impact programs. Combines visual craft and systems thinking to shape strategy, align cross-functional teams, and guide design delivery from ambiguity to launch.

SKILLS

- Human-centered design
- Stakeholder management
- Design systems
- UI design

- UX research
- Design leadership
- Workshop facilitation
- Visual design

- Design Thinking
- Coaching & mentoring
- Technical collaboration
- Content strategy

WORK EXPERIENCE

Stealth Al Startup, Tampa, FL (Remote)

Founding Product Designer

3/2025 - Present

Leading 0–1 product design using Lean UX methodology to de-risk assumptions and accelerate product-market fit. Building a foundational design system for product theming, and establishing design practices and procedures to support future growth.

Ad Hoc, LLC, Washington, D.C. (Remote)

Senior UX Designer

7/2022 - 2/2025

UX Lead on the flagship Healthcare.gov Enroll team. Applied human-centered design principles to improve the user journey for more than 20 million consumers.

- Acted as the primary advocate for users on a cross-functional team.
- Facilitated collaborative workshops with stakeholders and team members to drive alignment on key product initiatives.
- Delivered design artifacts including strategic briefs and requirements docs, wireframes, and prototypes that distilled highly complex consumer pain points into focused solutions.
- Introduced dynamic prototyping that allowed the team to rapidly navigate ambiguity and complexity with clarity.
- Crafted compelling UX narratives to communicate design rationale.
- Worked closely with product and engineering to repair site accessibility by addressing semantics, assistive technology and keyboard navigation issues to empower a diverse user population.
- Redesigned plan shopping navigation navigation to create a more inclusive experience.
- Lead designer on the introduction of Healthcare.gov's "saved plans"; helping consumers manage overwhelming choice and creating a new path to enrollment, leading to site-high engagement rate of 38% for enrollment calls-to-action.
- Mentored fellow designers to develop their craft and career paths, elevating culture and fostering an environment of continuous-learning.

Principal Product Designer

1/2017 - 7/2022

Established a Design practice infusing Lean UX, improving velocity and quality, and delivering success to Department of Defense program offices and other Federal customers.

- Led 0–1 design for speech-to-text transcript SaaS product, later acquired by a key customer.
- Redesigned an onboarding flow using first principles to transform a multi-page signup process into one required field, delivering usability improvements and reducing support tickets by >50%.
- Introduced "design spikes" to produce data-driven decisions, reducing risk and increasing delivery velocity by an average of 1.5 days.
- Earned AWS and Google Cloud Solution Architect certifications and helped establish a DevOps practice for rapid deployments to clients' GovClouds.

Triple Canopy/Constellis, Reston, Virginia

 Solution Architect
 8/2014 - 12/2016

 UX Lead
 4/2012 - 8/2014

 Lead Designer
 9/2010 - 4/2012

 Senior Web Designer
 7/2003 - 9/2010

Performed various web, marketing, and graphic design, UX, and IT roles over 13 years in company's startup, growth, and maturity phases, collaborating with and advising leadership, project sponsors, operations, and technical staff.

- Planned and managed implementation of enterprise solutions including Salesforce, Skype for Business/Teams, VoIP migration, and cloud-based disaster recovery, saving more than \$2M in annual costs.
- Collaborated with program operations to deliver impactful UX design improvements to mission-critical, internal business applications.
- Championed user-first approach to system design and workflow management.
- Led the rebranding from Clayton Consultants to Clayton International, growing revenue by 20% in the first 18 months.
- Designed and developed a microsite providing students with online enrollment for training courses; paid registrations increased 400% in the first year of release.
- Served as president of the inaugural Employee Advisory Board, reporting to the CEO as a collective voice to surface program improvements, raising employee morale.

TOOLS

Design & Prototyping: Figma, Sketch, Principle, SVGator

Research & Collaboration: Maze, Optimal Workshop, Mural, Confluence, Jira, Trello

Development & DevOps: TailwindCSS, Astro, HTML, Git, Vercel, Google Cloud Platform, AWS, Azure

AI & Innovation: ChatGPT, Claude, Cursor